

● ● ● | Partner with the Auburn/Butler Chamber of Commerces' events and programs to promote your Business and be a champion in your community

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Company Name _____

Contact Name _____

Phone _____

Email _____

Event (s) _____

Circle if applicable GOLD SILVER

Other Event (S) _____

Month if applicable

Jan Feb March April May June

July Aug Sept. Oct Nov Dec

Check Enclosed _____ Please Invoice _____

MC/Visa _____

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Auburn/Butler Chamber of Commerce
208 S. Jackson Street
Auburn, IN 46706
260-925-2100
Fax 925-2199
www.chamberinauburn.com



Sponsorships & Marketing Opportunities 2010

Auburn/Butler Chamber of
Commerce
P.O. Box 168
208 S. Jackson Street
Auburn, IN 46706
260-925-2100
FAX 925-2199
www.chamberInauburn.com

Corporate Sponsorships of Annual Events

● ● ● | Promote & Lead

● ● ● | More Opportunities

Limit of 2 Gold and 4 Silver

Non-competitive sponsors per event

Gold Level \$1,000.00 per event

- Includes top billing as co-hosts of event.
- Logo on all marketing materials***
- Recognition at event
- Booth space at event
- Inclusion in any media coverage

Silver Level \$500.00 per event

- Logo on all marketing materials***
- Recognition at event
- Booth space at event

*** Invitations mailed to all members

* Newsletter promotion for 2 months prior to event and distributed to over 900 contacts

* Numerous locations on Chamber website that averages over 1,637 hits per DAY

* Logo on event program

Annual Events

- Business Expansion Breakfast Jan
- Work Ethics Breakfast at H.S. May
- Downtown Cruise-Ins May–Sept
- Annual Meeting December

Chamber's Community Service Scholarship Program*****

- Minimum \$50.00 up to \$1,000.00
- Recognition in newsletter and on website
- **We do all the evaluation work!!**

***** Donations welcome in any amount

Personnel Group Luncheons \$200.00 per month

- Logo on promotional materials
- Recognition at event and in newsletter
- Opportunity to address group (9 available)

Newsletter \$250.00 per month

- Includes front page recognition
- One-page article on your business
- 1/4 page ad (12 available)
- Over 750 distributed per month plus web access

Relocation Packages \$25.00 per month

- Get your business brochure in packages (max 4 per month)

Website Sponsorship

- 3 Home page sponsorships \$2,250.00
- 5 Member page sponsorships \$500.00
- 5 Event calendar sponsorships \$500.00
- 5 Internal page sponsorships \$200.00
- Add your logo to your listing ONLY \$25.00

Limited number available



**Sponsorship
registration
on back panel**

Spotlight Your Business At the 3rd Annual DeKalb Home and Garden Show

Coming February 20 & 21, 2010, the Auburn Butler Chamber Partnership will host the 3rd Annual DeKalb County Home and Garden Show.

Gold Sponsor: \$2500.00

- ◆ Top billing along with the Chamber in all marketing efforts
- ◆ 2 sided 20 foot street banner with your logo
- ◆ Your logo on 1500 bags given away at the door
- ◆ Recognition on our Website (**1,637 hits per DAY**)
- ◆ Logo on all printed materials, newspaper wrap and programs
- ◆ Your company name mentioned in advertisements on Froggy radio
- ◆ Free corner booth at the event

Silver Sponsor: \$1000.00

- ◆ Logo on all printed materials, newspaper wrap and programs
- ◆ Name mentioned on Froggy radio with other sponsors
- ◆ Free corner booth at event
- ◆ Listed as sponsor on Chamber website (**1,637 hits per DAY**)

Bronze Sponsor: \$ 500.00

- ◆ Logo in newspaper wrap and programs
- ◆ Free Inline booth at the event
- ◆ Listed as sponsor on our website (**1,637 hits per DAY**)

Chamber's Corporate Challenge

NEW THIS FALL—MORE THAN A GOLF OUTING

Golf Outing

Team - \$360.00

Tee or Hole Sponsor - \$150.00

Hole-In-One \$250.00 (or prize worth the same amount)

Golf Cart Sponsor \$500.00 Lunch Sponsor - \$500.00

5K Run/Walk Sponsor - \$500.00

15 mile Bike Challenge Sponsor- \$500.00

Dodge Ball Tourney - \$500.00

Doubles Tennis Tourney - \$500.00

Sand Volleyball Tourney - \$500.00

Slow Pitch Softball Tourney - \$500.00